

BARAN

BARAN



Vision

Accelerate renewable energy and **electric vehicle** adoption in Indonesia market

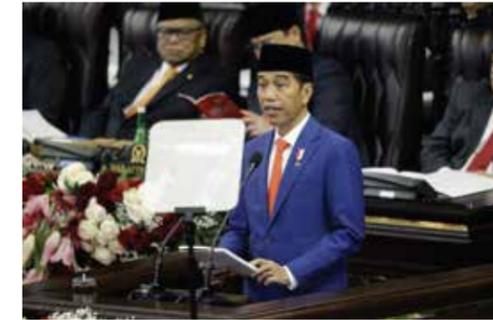
Mission

Bring accessible renewable energy and electric vehicle to mass market. **Ease Indonesia transition to renewable energy** and electric mobility by providing suitable product and services customized for Indonesian market.

SUPPORTING FACTORS



Largest nickel deposit in the world



Supported by Indonesian Government



Indonesia has a population of 270 million people



Indonesia has the largest population growth in SEA



Tesla is opening factories in Indonesia



CATL, LG Chem are to invest in Indonesia's Battery Market



Panasonic will invest 3 millions battery cell / year

EXECUTIVE SUMMARY

CLEAN ENERGY

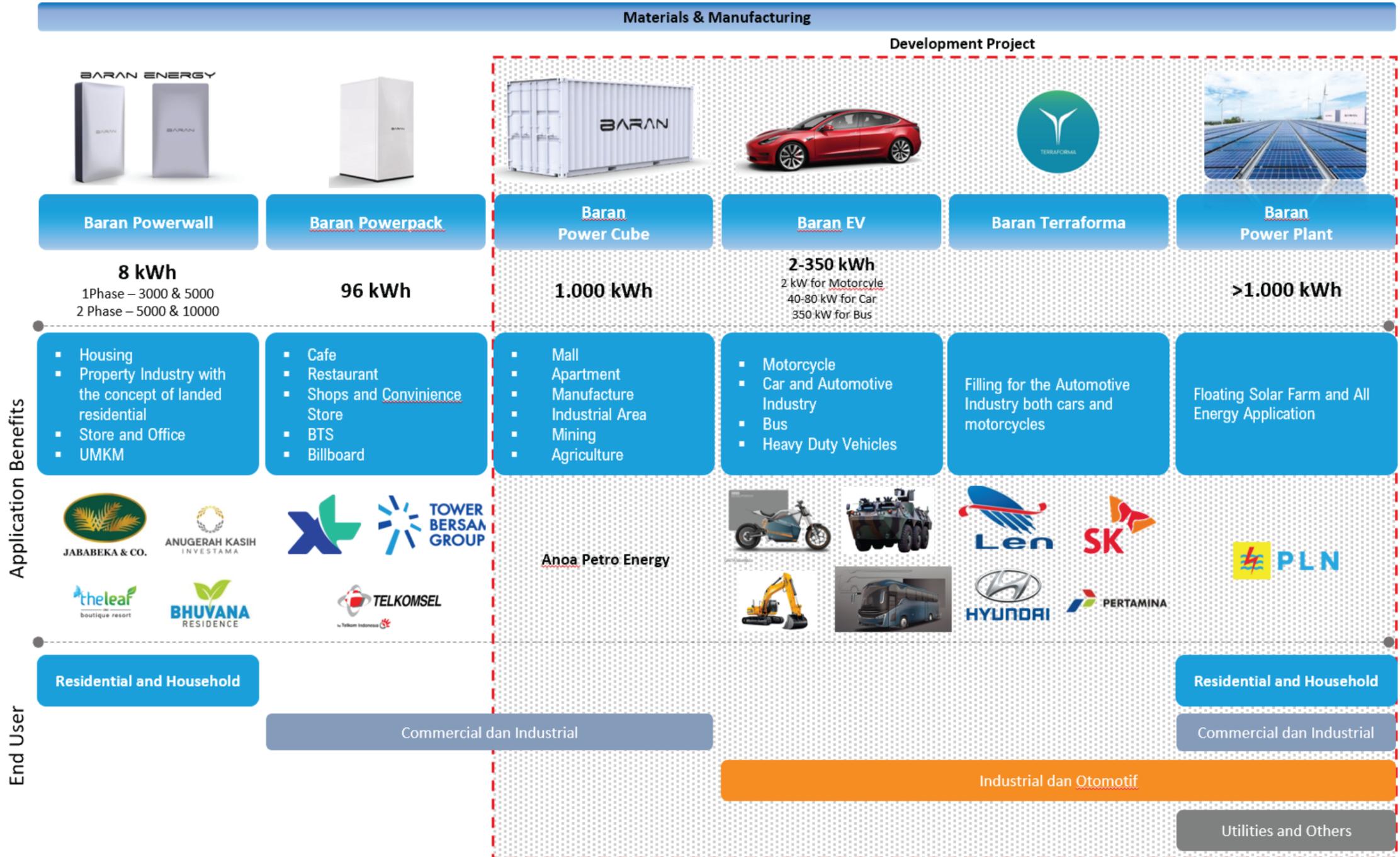
SAVING ENERGY COST

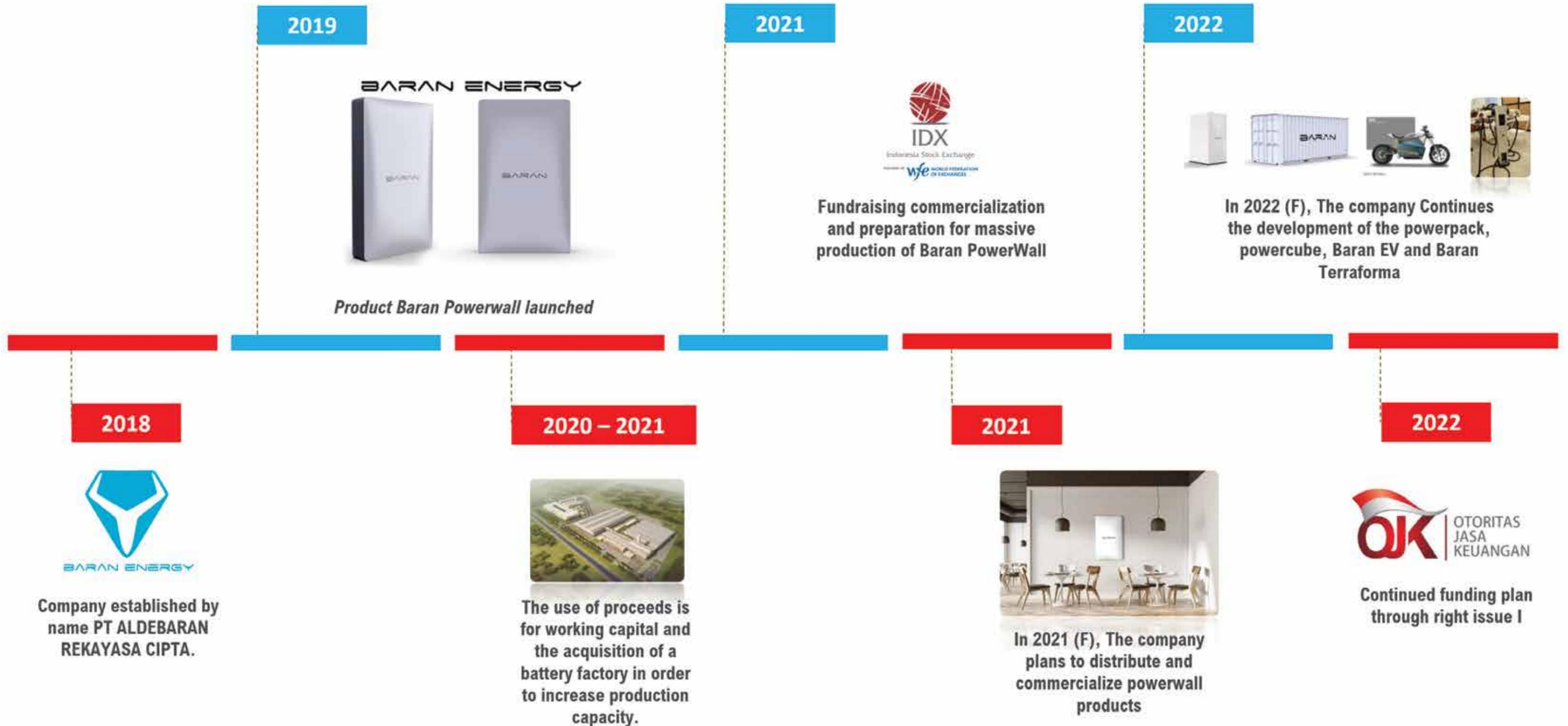
BARAN ENERGY EVOLUTION

LOW PENETRATED DEMAND AND MARKET IN INDONESIA

ECOSYSTEM OF VARY CLEAN ENERGY

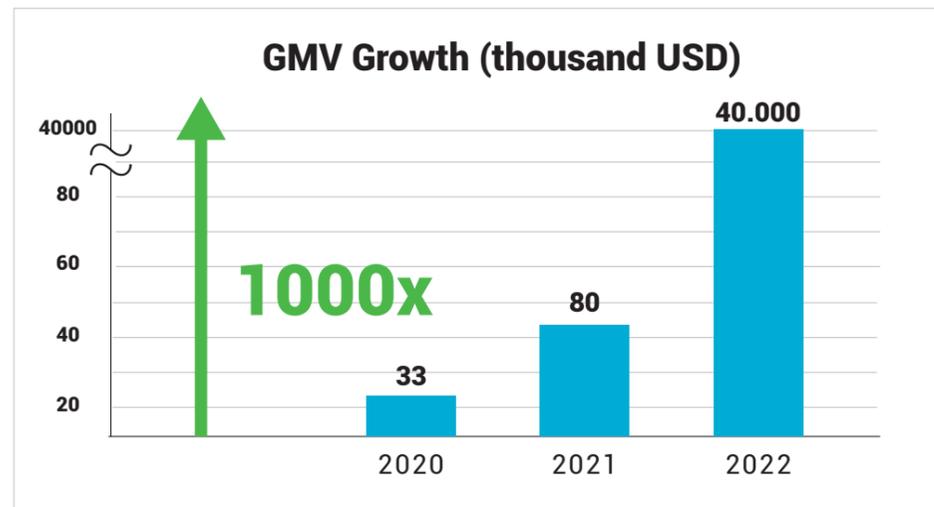
BARAN CLEANTECH ECOSYSTEM



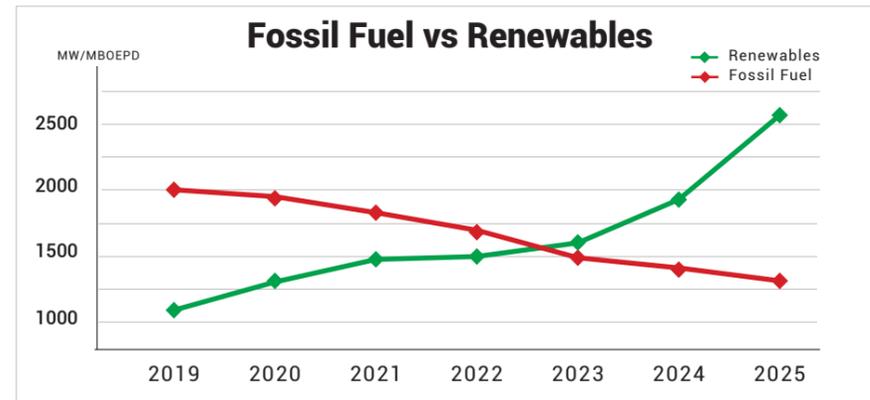


Company Description

- **Battery Provider** In General , energy storage system are suitable for many aspects, such as housing, small businesses, Office , Electric vehicles, and etc.
- **Inline with national energy program** Our Company has been vigorously educating Peoples to accelerate the inclusion of renewable energy technology in indonesia.
- Since it has been launched the number of "purchase and instalation" was **successfully raised by 52%**.
- **EV market development**, such as charging station ports, energy storage system, conversion and etc.

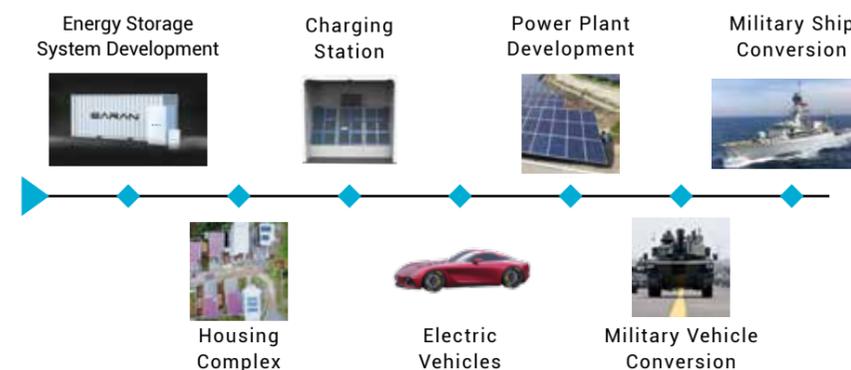


- Driven by passion, encourage the implementation of renewable technologies Baran Energy will **grow exponentially in the upcoming years**.



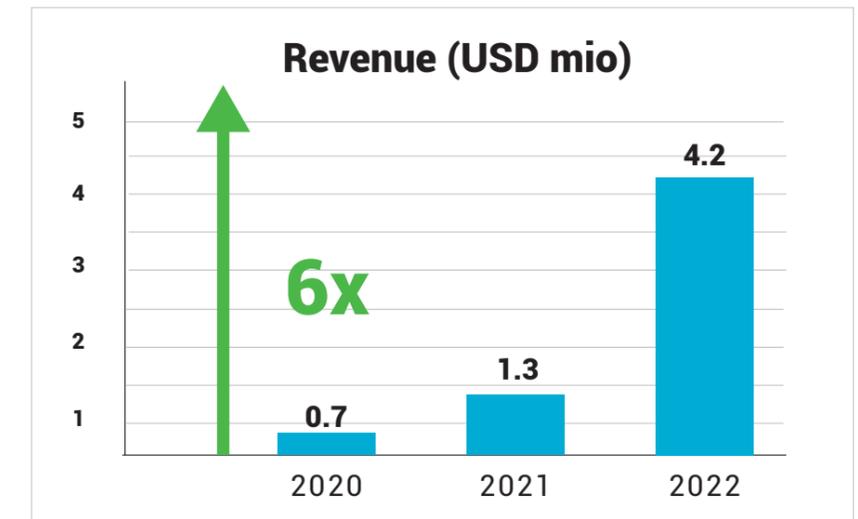
- **New trends of renewable energy era in the future** Our products arise from the need of society to keep up with their needs.

Time Line



- Baran Energy is eager to **facilitate potential demand from Indonesia's emerging markets** that are shifting towards energy conscious.

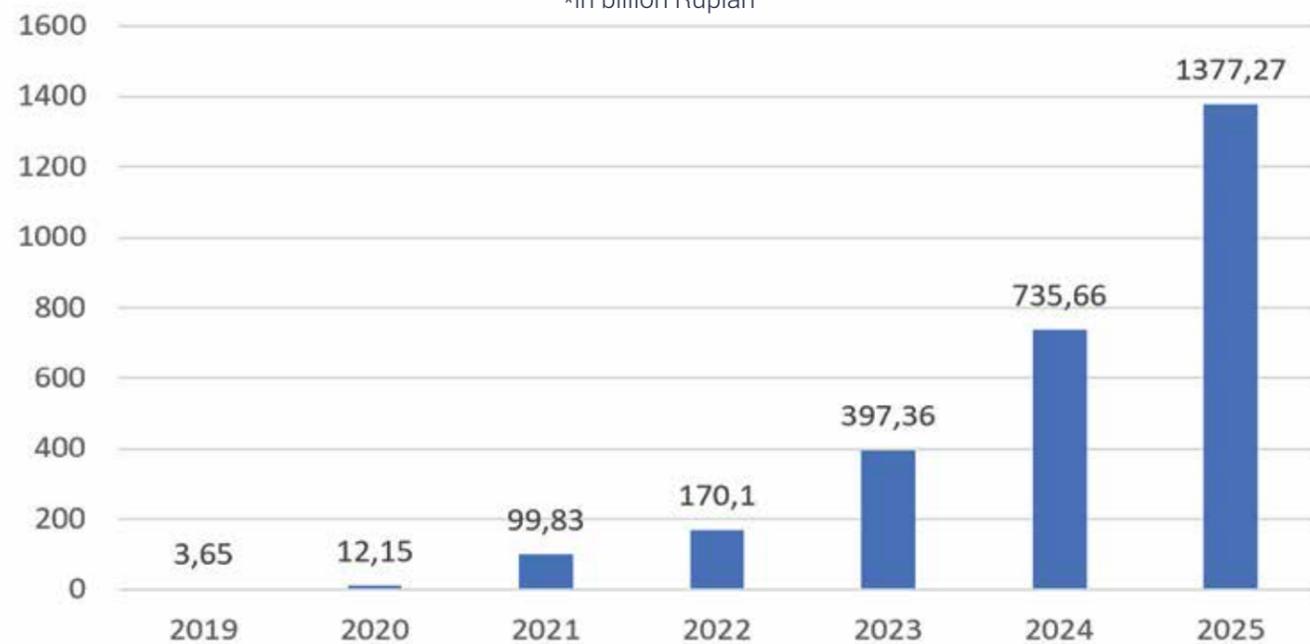
Financial Overview



- The company will open for **Public Offering in 2020** and estimated gain of **market capital up to 40 million dollars**
- **Assuming 0.1% of Indonesians** use the company's product, the **market capital gain approx. USD 2billion**
- **Revenue grew by 6 times** in 2020 to USD 4.2 mio in 2022. Revenue is expected to reach

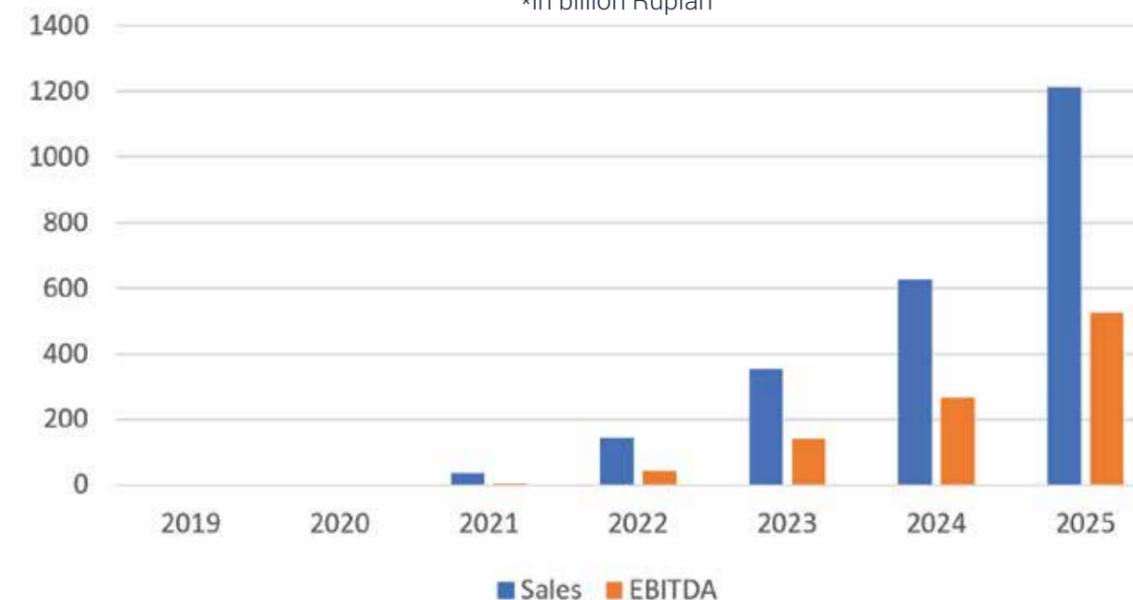
Balance sheet along with projection

*in billion Rupiah



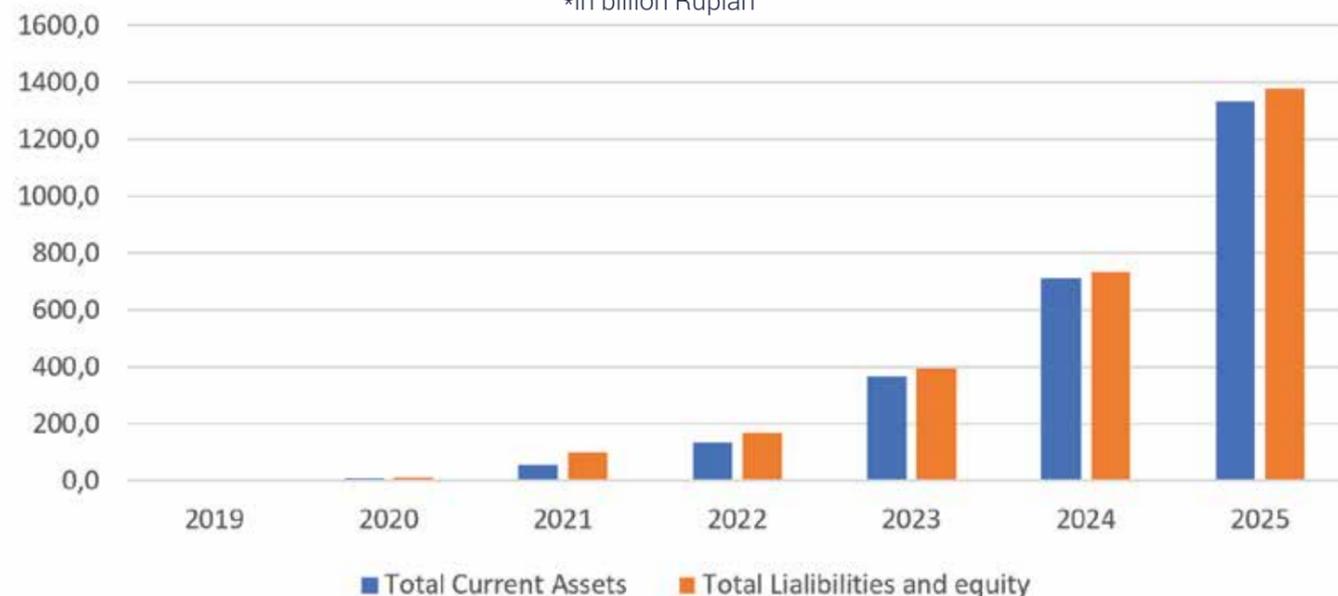
Income Statement Along with Projection

*in billion Rupiah



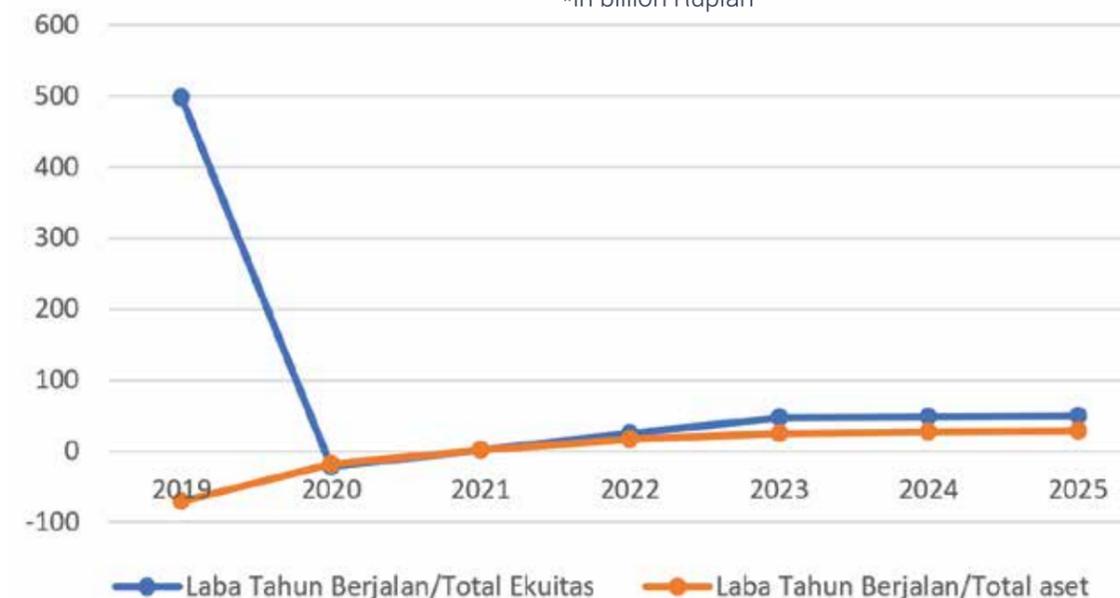
Statement of Financial Position

*in billion Rupiah



Rasio Profitabilitas

*in billion Rupiah





Production
USD 3.5 Mio



R&D
USD 1.5 Mio



Unexpected Cost
USD 1-2 Mio

Fundraising
USD 5-7 Mio



Victor Wirawan

CEO | Founder

Serial entrepreneur, mainly in property developer sector. Currently he branched into other sector including technology with Baran-Energy.